



"1 Million Strong and Getting Stronger"

**2017-18 SHAPE WA Executive Board
Spring Board Meeting April 28th & 29th, 2018**

Purser Hall, Central Washington University
Ellensburg, WA 98926

Saturday, April 28th

4:15pm

Call to Order - Sara

-Welcome 4:30 start Time

In Attendance: Melanie Fink, Teri Garrett, Gretchen Gray, Toni Bader, Gayle See, Sara Russel, Kristen Edmiaston, Carrie Kreider, Kimberly Anderson, Jeana Haag, Dustin Lungo, Melissa Boswell, Dana Henry, Paul Clinton, Judy Beard

- Folder Overview
- Meeting Norms – reviewed power point slide
- Review motion procedures: Denise – will be attendance tomorrow
- Mission/Vision – review

BOARD OVERVIEW & RESPONSIBILITIES - Sara

-Overview of SHAPE WA Board structure

Now Western District ED – Gayle is Executive Director – combined northwest and southwest State are independent from SHAPE America, District is part of SHAPE America
Members driven

-Board member roles & responsibilities

Overview Elected and Appointed Positions -- who are the voting members (balance between voting and not)

Committee Chairs – renewal dates added to the chart (three year renewal cycle), EC would check and connect with the person to ensure the continued support

Discussion about: Coordinate and supervise work for his/her session at the State Conference

*** If we are paying for the conference, some of us can't attend our own session being responsible to others? Ideas: Getting support people, checklist w/ contact information for presenters to contact, sliding scale depending on what you were working vs. what you are attending, pay per session that you actually attended, having a specific tech person & a board member – greeter/point person for presenters, members don't pay for conference – we don't get paid \$100, use retired members as greeters (Denise, Paul,

History – preconference and post conference board member meeting – incentive to attend the post board meeting, & free clock hours for board members

Suggestion: Board members – do not pay conference cost, do not get paid \$100, pay only \$40 to cover cost of lunches, etc.. = Will address this suggestion on Sunday when more members are here.

*** Workshop/In-service: organize a project, workout or in-service to help promote his/her position/ at least once during his/her term of office. What does this actual mean?

Success stories, projects could be easier ... what are you working on right now. Change the title to workshop/in-service/projects

*** Peer Review – for higher ed articles (look into how Texas does it)

*** Resources, etc.. to the website (Toni), stuff out to social media – should there be a number Depends on each role – applicable to your responsibilities

Ideas: Assign one member per month, members only corner of the website – special items for extra? – how can we organize this, specific number?

OLD BUSINESS

- SHAPE WA Updates – Gayle

- **West Best & Health Conference feedback**
Lower numbers, cut off for payment, same presenters as SHAPE WA
Vendors enjoyed being down on main floor
- Members click – starting in November
C-vent – current registration and payment for conference
Members click – another registration/payment company
Member login, new website (we can add members section to the website, changes, etc)
Ideas: laws & regulations, who okays what is posted, presenters – link to them)
Handouts for presentation on the website (only those who attended can gain access).

Health Conference – down 10 from last year, people stuck around until the end

Paired w/ CTE – only two CTE teachers attend

Switch where it is held each year??? Make sure if can still be money maker for SHAPE WA

Keep it at a university

May not draw a ton of elementary due to how much they are doing, Maybe target counselors
Continue pre-conference (counselors came for that and stayed for health)

- Board nominations – Dustin

- 3 Young Professional Nominees
- 2 Elementary PE
- 1 President Elect

- Special Olympics Volunteering – Sara

- July 2th @ UW

NEW BUSINESS

- PESB Update – Carri

Allowed most subject areas and make it a test only additional endorsement

Unable to tell us why/how they made those decisions (one suggestion – to keep teachers??)

Approved program and a passed test = before

Letters – Public Comments – May 17 & 18 is on the agenda

Nicole Caulkins – lead of this Need document to present – is complete

Good chance they will decide on that day their decision –

16 page packet – Section 1 = terminology & laws

Section 2 = impact/research generalists in retention

Section 3 = Test compared to state standards & WA state PE teacher competencies
Section 4 = Teacher workforce (6 state programs), how many will be graduating, no

demand

Section 5 = References

Section 6 = ?

On panel = Toni Bader, Carrie Kreider, Nichole Calkins Klint VanCleemput

Shout out to Nicole!!

Toni – wants information Adapted PE to prepare for the panel

Is there WEA \$ to cover sub costs to send teachers? (ask Susan Sellars)

OTHER: email from new WWU professor wanting to network and get involved

- **Journal Report – Sara**

- Articles due July 1st
- Journal theme

Ignite! Advocacy! How do we advocate for ourselves, our profession, "Light it Up", Jump to Action, Jump Start, Keep thinking out it

- **AHA Jump/Hoops – Gayle**

- American Heart 40 years of Jump Great relationship between the two
- Few years grumbling between AHA and SHAPE SHAPE WA cut was reduced this past year
- Contract signed last October (later than past years) –
- New CEO at SHAPE WA – ask to remove no compete cause, \$ - flat rate every year, AHA said no
- Gayle prepared the budget without the AHA money
- AHA has not shared budget money information – where is the money going? Trademark is co-owned
- AHA will rebrand – directly w/ superintendents directly and we/SHAPE WA become a competitor w/ them
- A decision will be made for the new contract by June 1.

- **Financial Report/Budget – two budgets one w/ one w/o AHA**

- Only getting a percent of actual PE/Health teachers to become members
- Outdoor ED conference/Peak/Project Adventure – could that be a summer conference
- ACCT – governing body for adventure ed, stuff
- Trauma informed education/Action Based = maybe more classroom
- Increase ABL
- Money spent on printing and mailing for journal = \$6000 Instead hire a consulting for an interactive journal/website
- More \$ to have a print w/ your membership
- Ad Hoc committee, chaired by Dustin Lungo – for funding and increase revenue
- Worked on increase membership – auto enroll
- Using PLAN more effectively Universal Slide for all SHAPE WA presentations – to promote our membership

Start in the Fall w/ opt in for written journal? Gayle will check into what a hard copy subscription would cost per person
Vote on fall membership information and pricing at the fall board meeting

Consultant?? Vote on that

Motion: By Paul Clinton

"I move that SHAPE WA hire a digital media consultant not to exceed \$1500"

Second by Melissa Boswell

Discussion: Judy Beard: Items to be analyzed include: interaction journal, suggestions to the website, journal blasts?
Sara Russell: What is the time line that goes along with this? Before fall board meeting? Process/date for finding person? Who should be part of the meeting?
Jeana: Should happen by August to get ready for fall board meeting (Krista, Alice, Social Media?? Along w/ Gayle)

Friendly Amendment: Dana Henry

"I move to make a friendly amendment to the previous motion that work is done by the post conference board meeting in October"

Toni: Call for the question

All in favor: 11 yes, 0 no

Motion Passed -- board gather information/suggestions by June 1st – send to Sara Russell, She will facilitate the next steps

Reach out to Alice – maybe she takes the lead??

- **Revenue Ideas** - increase ABL presentations Dustin will be working on this – send ideas to him

OTHER: discussion from Saturday about registration state conference and check back from SHAPE WA

Add working board member as a registration option (thus number for lunch still correct, etc..) – maybe do it onsite

Roles & responsibilities if you are going to be a "working board member"

Person in charge of the room?

Idea: if you are presenting – reduced rate?

Board members will register onsite – what is that amount? \$50

Options should be added to roles & responsibilities handout

Pre-Conference as a separate line item from conference

BUDGET VOTE: online digital budget vote after we have more information from SHAPE America & AHA

6:30pm Adjourn

- Evening get together

Sunday, April 29th

Ryan Wiser, Melanie Fink, Teri Garrett, Gretchen Gray, Toni Bader, Gayle See, Sara Russel, Kristen Edmiaston, Emily Pond, Kimberly Anderson, Jeana Haag, Dustin Lungo, Melissa Boswell, Dana Henry, Paul Clinton, Judy Beard, Denise Peterson

Yellow Highlights from above – touched on first for today

8:30am

Call to Order – Sara

-Western District & SHAPE America Update- Gayle

- NWD/SWD Regional Conference – June 25-27th in Boise, ID
Borah High School ton of presenters submit proposals
\$150
Lori Dunn is president elect

SHAPE America – want more regional conferences to offset national conference locations

-Fall Conference Update – Jeana

- Wenatchee, October 12th & 13th

List of presenters sent around Friday Keynote = Lisa R.

Running slide show during lunch – ideas/photos/advertising/social/morning wake up session

Notecards

Preconference – FLASH

ABL 2 hour session to sell it to them – get into their own district

Ideas collected by Jeana – passport ideas for raffles/drawings/ignite engagement – turned in by lunch 2nd day

- Share w/ people who have ignited you
- Rolling thank yous slide shows
- Thanks you & then how will I help ignite.. (pay it forward)
- Flint station (60 seconds)
- Fireside chat
- Fire music playlist to play between session
- Entertainment at lunch
- Group think posters – how to you ignite your staff, yourself, your students, gallery walk
- Use slide show to promote ideas, ignite
- Kick off session - awards ruing lunch

Board Member Sharing:

- SHAPE Up Day – Melissa

Gold star Susan and her preparation knowing the system

No legislation going on this year, getting word out and

- Speak Out Day – Toni

Lori Dunn attended sponsored by OPEN, new information on ESSA send via email, funding information

- Sound Alliance - Toni

Working w/ Seattle PS on how to meet 100 minutes/week

King & Pierce county focused – students at risk

Broadening to more CSPAP making connections outside of just health/pe

- Action Based Learning Trainings – Paul

Turn into revenue source – flat fee pricing structure for districts, double session at fall conference

Have all ABL trainers get together to uniform our presentation

Kristen & Paul present at fall conference

- Health Educators – Whitney/Sara

Email out who is teaching health in various districts

- Assessment Committee Update – Terri/Sara

OSPI Assessments – update we wanted to be involved in the revisions

MOU/Contract finally signed Terri F & Tracy Krause co-facilitate the committee

Elementary: Mitch Weller & Derek Severson

Middle School: Mary Tretovick & Mandy Zilestra

High School: Lisa Kloke & Tracy Krause

Higher Ed: Terri Ferrar

1st meeting is May 4 & 5 Concepts of Physical Education

Toni – look at if from a student with disabilities lens (what would that look like, how to create that) otherwise we are missing 12% of our population

OSPI Updates – Sara

- Ken Turner, Health & Fitness Program Supervisor

Handout given

- Lisa Rakoz, Healthiest Next Generation, Safe Routes to School – grants opportunity = open in August

More grants for new

Join Cascade Bicycle Challenge for month of May

OTHER: Gayle

CDC grant – letter of support for early learning fitness grant

Dustin – ESSA 1.1 Billion in funding

LUNCH BREAK:

– Lunch, Group Photo

COMMITTEES

Overview of Committee Work Time - Sara

-Committee work

- Marketing: Krista Winn (absent)
One million strong numbers, interactive map on passport, referrals for membership, PLAN no one knows that a message is coming, PLAN message on website, Principals Association Meeting flyer/info – end of June
- Legislative Action: Susan Sellers (absent)
- Assessment: Terri Farrar
- Curriculum: Jennie Hershey (absent)
 - Meet with Assessment
Sessions: instructional models, TGFU,

Sports ED model, etc.. ideas of people?

- Advocacy: Paul Clinton
ABL sessions, inservice days, success stories run their course?,
- Social Media: Ryan Wiser & Terri Galloway
Voxer article, voxer @ conference, conference #, prizes, social media/membership marketing
- Social Justice: Kristen Edmiaston
Another book study?, WEA 3 hour training, Culturally responsive teaching and the brain book, resources in Wenatchee to come help @ conference
Adapted theme – social and emotional



OTHER: Add contact information for presenters contact information

Ready, Set, Ignite as Fall Journal Theme – Articles Due July 1

-Committee Progress Reports

Final Announcements/Reminders

Special Olympics information coming soon July 2 in Seattle

PESB meeting May 18th – Richland Hampton Inn

3:30 Adjourn